

Aluminiumdesign 2010

Once again this year we will produce a prototype of the winning design to a value of up to SEK 100,000. All entries will have a chance of being published in next year's design book, putting yourself, your design bureau or school in the spotlight.

Entries in Aluminium Design 2009 were of a very high standard and demonstrated a number of interesting possibilities where aluminium contributes to increased added value, whether through smarter function, simplified manufacture or assembly, better environmental properties or – quite simply – more attractive form or appearance.

Another important outcome of the competition is that it gives more designers, industrial designers and architects the opportunity to 'think aluminium' and familiarise themselves with the material's positive properties. This leads directly to increased materials expertise and indirectly to a larger number of exciting products that incorporate aluminium.

The closing date for entries is 24 September 2010.

Competition rules Aluminiumdesign 2010

Section 1 Organiser

The design competition is organised by Aluminiumriket Sverige, which is also the principal.

Section 2 Nature

The competition is an idea competition for product ideas of a design character using aluminium as the primary material.

Section 3 Forms

The competition is a general competition for anyone wanting to design products primarily in aluminium.

Section 4 Entrants

Anyone wanting to design products in aluminium is welcome to take part in the competition. Members of the jury and assistants and experts involved in the competition are excluded from entry. Persons employed in companies represented on the jury are not eligible to take part in the competition.

Section 5 Jury

A jury comprising representatives of the design profession and representatives of the aluminium trade will select the product proposal that makes the best use of aluminium on the basis of the following criteria: creativity, function, form and commercial potential. Each member of the jury has one vote. At least half of the members must reach agreement on any decision. In the event of a tie, the chairperson's vote shall be final. The jury's decision is final.

Section 6 Steward

The competition steward is Håkan Jalling, Aluminiumriket Sverige. Contact with entrants is subject to professional secrecy. Håkan Jalling may be contacted at the following address:

Aluminiumriket Sverige, Framtidsvägen 10 A, 351 96 Växjö, telephone: +46 (0)470-72 33 91 or e-mail: hakan.jalling@aluminiumriket.com.

Section 7 Programme

Invitation:

The organisers shall draw up an invitation to be sent out by post and e-mail to potential participants. The invitation will set out the form and purpose of the competition.

Competition details:

The purpose of the competition is to promote the development of products with innovative design and/or function in aluminium. The competition concerns product ideas within the following areas of technology: profiling, sheet-metal working, casting and surface treatment. In considering the entries, the jury will look at the following aspects: use of the material and its properties on the basis of creativity, function, form and commercial potential.

Technical provisions:

Scope and execution of competition documents

Each entry must be accompanied by a clarification of the execution and an account of how the design is to be produced.

- Submissions may be in both two- and three-dimensional format.
- No more than three sketches, prototypes or transcriptions may be sent, and they must not be in a larger format than A2.
- No entry may be larger than 25x45x45 cm.

Registration

To participate in the competition, preregister by sending an e-mail to info@aluminiumriket.com.

Closing date

Competition entries must be postmarked no later than 24 September 2010. Entries should be sent to: Aluminiumriket Sverige, Framtidsvägen 10 A, 351 96 Växjö.

Prizes

A prototype of the winning entry will be produced by the aluminium industry in Sweden to a value of up to SEK 100,000. The winner is liable for payment of any profits tax on the prize.

Exhibition

The competition organisers are entitled to exhibit the competition entries and the prototype produced until 31 October 2011.

Further processing

The aluminium industry has six months from 31 October 2010 to produce a prototype.

Section 8 Anonymity

The competition is conducted with full anonymity for entrants during the evaluation stage. This is achieved by the entries being submitted with a product name/product title, enclosing a sealed name slip giving full contact information (name, address, telephone, e-mail). The name slip shall state who has the copyright to the entry.

Section 9 Costs

The organisers are liable for all costs in connection with the implementation of the competition. The organisers are not liable for items lost in post or for entries which are totally or partly damaged in transit. The organisers are liable for any damage incurred in connection with the work of the jury. The organisers' undertaking does not include freight costs.

Section 10 Evaluation

The jury is tasked with selecting the winning entry on the basis of the criteria stated in the programme. Only members of the jury, the competition steward and any experts called in will be present during the evaluation, and will be subject to professional secrecy.

All decisions and any reservations will be minuted.

The jury will disqualify entries which:

- have not been submitted by the closing date, i.e. postmarked no later than 24 September 2010;
- do not fulfil the anonymity criterion (see Section 8);
- are lacking important parts of the requested account (see Section 7).

Accounts of entries over and above what is required in the programme will not be taken into consideration in the evaluation.

Section 11 Opinion of the jury

The jury will issue a written statement containing the following:

- General opinion
- Individual evaluation of all winning entries
- Prize winners

Section 12 Opening of name slips

The name slips will be opened when the evaluation is complete and the jury has signed its statement. If the name slip reveals that the person who submitted the entry was not eligible to participate in the competition, that person shall be disqualified.

Section 13 Publicity

The organisers are entitled to publish the competition results/documentation.

Section 14 Publication

There is no restriction on publication of competition proposals. The originator's name will be specified.

Section 15 Ownership

The originators of the winning entries hold the material right of ownership. Competition entries will not be returned to entrants.

Section 16 Copyright and usufruct

Entrants hold the copyright and retain usufruct to their entries. The organisers have an option on usufruct for the winning entries for a period of one year after a decision is made in the competition, i.e. a one-year option from 31 October 2010.

Section 17 Disputes

Disputes shall be settled by the general court.

03.05.2010

Håkan Jalling, MD Aluminiumriket Sverige